

# Equipping E-Commerce Sellers With High Performant Application

## Client

A Major retail client in US wanting to build a SaaS based product for ecommerce sellers to scan and pack their orders with zero errors.

## Challenges

- Sellers should have the ability to import orders from various ecommerce platforms such as Amazon, Shopify, BigCommerce, Magento, Shipstation.
- The application needed to be user friendly to avoid adding bottleneck to the shipping process.
- It also needed to be scalable to allow high volumes of scanning and packing across various sellers.

## Solution

- Navtech created a SaaS based product which is multi-tenant and used API based approach using Microservices architecture.
- The application is available to access via a web application and also an iOS application.
- Implemented store dashboard which helps store managers which helped in Sales and revenue tracking and Customer insights tracking customer behavior and preferences.
- Built new interface for an improved UX, better branding, and messaging to differentiate from competitors and establish credibility and trust.

## Technologies & Platforms

### BACKEND



### FRONTEND



### CLOUD VENDOR



### TOOLS



## Outcome

- An ecommerce product which has high utilization rate and increasing monthly active and Monthly new users.
- The application helped eCommerce sellers achieve their goal of performing error free packing and shipping to their customers.

